

PHOTOWORLD CLUB OF GREAT BRITAIN benefits

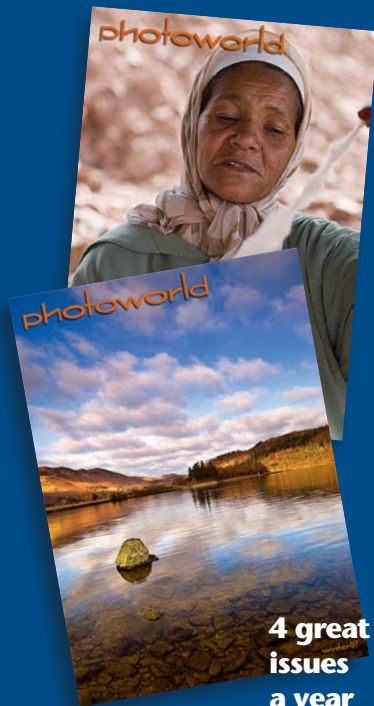
When you subscribe to *Photoworld*, you become a member of the Photoworld Club. You will learn about:

- Priority telephone & email help from the Club & helplines listed
- Exclusive 10% discount on direct camera servicing and repairs by our authorised independent repairers
- Our 'Photostore' at www.photostore-uk.com stocks accessories and spares normally only available to special order, books on Minolta and Sony Alpha cameras, and selected offers on film, batteries, memory cards, paper, CD-Rs etc as available
- Unique HIRE service for Alpha mount lenses and equipment by post (subject to credit card status) – including try before you buy
- Exclusive low-cost certified camera check up scheme by our authorised independent repairers

● Free or low-cost Club events, meetings and photo workshops including admission to camera clubs where a Club sponsored lecturer is appearing

● Entry into Club competitions run through Photoworld magazine

● Membership of club **Insurance Scheme** (optional) with new-for-old equivalent replacement, special extended worldwide holiday and 'camera in vehicle' cover, and no-quibble authorised repairs



4 great issues a year

- Club member sales and wants register, a free 'swap shop' service putting you in touch with private buyers and sellers
- Free small ads in *Photoworld!*
- Firmware & Software update info and website URLs in every edition
- Branded gifts and offers when available
- Website with news, information, downloadable back issues, forum
- Invitations to future events

Only £19.95

Your Application Form

photoworld

club and quarterly magazine

SIGN UP NOW!

Our quarterly magazine written by experts will help you make the most of your digital Alpha mount system.

Historic & film coverage too!

Includes **FREE** membership of the Photoworld Club for Minolta and Sony Alpha owners with all Club benefits when you subscribe. Full refund no-risk guarantee.



photoworld

is a quality photo quarterly magazine dedicated to the Minolta/Sony Alpha camera system. You'll see some superb advanced photography on its pages, keep up to date with news and offers, and you'll read many absorbing articles from fellow Minolta SR/MD, Minolta M-AF, Konica Minolta and Sony Alpha owners.

Every issue contains reference pages and offers – Photostore (www.photostore-uk.com) for replacement parts and small accessories, hire service, insurance plan, special offers, members' sale and want ads, compatibility data, battery data, firmware and software updates, website addresses, contact phone numbers and more. Each edition is designed to be kept for future reference to help you understand your camera system.

You will learn about photo workshops and weekend breaks run by expert long-time Minolta users and sponsored by the Club... like the 'Quest' workshops (both digital and film based) organised by Colin Westgate based in South East England – and Duncan McEwan's Scottish Highland and Border gatherings.

There are discounted servicing and insurance options available only to subscribers. You'll have a list of many contacts, the magazine and the Club who can help you, including experts in digital imaging.

Inside you'll find dozens of pictures carefully reproduced. Captions tell you the digital processes and settings used, or the type of film and darkroom techniques. Friendly but authoritative articles and product tests give you insights and ideas you won't find anywhere else.

Now independent, *Photoworld* goes back to 1966 and has been produced by David & Shirley Kilpatrick since 1981. It's still only £19.95* a year (or less with annual credit card renewal savings) inclusive of all club benefits.

We look forward to welcoming you as a new reader.

– David Kilpatrick FBIPP AMPA & Shirley Kilpatrick BA (Hons) MSc (Col. Science) Icon Publications Ltd

DETACH OPPOSITE HALF WHEN MAILING. KEEP THIS HALF AS YOUR REFERENCE.
Application sent to: PHOTOWORLD, Icon Publications Ltd, Maxwell Place, Maxwell Lane, Kelso, Scottish Borders TD5 7BB. Cancellations/renewals in writing to this address, to fax 01573 226000, or to email: iconmags@btconnect.com
On-line subscriptions, and information: see www.photoclubalpha.com
***Overseas: Europe £21.95 – Rest of World £23.95. £2 P.A. reduction for auto renewal. Cancellation: to above address within 14 days of receipt, returning items received.**

FREE BACK ISSUE WHEN YOU SUBSCRIBE

APPLICATION TO SUBSCRIBE TO THE PHOTOWORLD CLUB

I would like to subscribe to **PHOTOWORLD** with free Photoworld Club for Minolta/Sony owners. I enclose a cheque for **£19.95*** made payable to 'Icon Publications Limited', or have completed the credit card details ('Icon Publications' will appear on CC statement). Please start my subscription with the next issue, but send me **FREE** the most recent available back issue (*may not be the last*). **GUARANTEE: return your magazines within 14 days for FULL refund if dissatisfied.**

Mr/Mrs/Ms/Dr 1st Name: _____ Surname: _____

Address: _____

Postcode: _____ Telephone Number: _____

Cheque for **£19.95 incl.*** I wish to pay by Visa/MC/Maestro/Amex:

Card Number _____

Expiry Date _____ Start Date _____ Security No _____

Issue No Switch/Maestro _____ Signed _____

SPECIAL OFFER: AUTO RENEWING AUTHORITY £2 annual fee reduction

I would like to subscribe on an Annual Renewal basis by credit card. I understand my card will be charged £17.95 now, then during the quarter prior to subscription expiry and annually thereafter a reduced price of £17.95*. I may cancel and receive a full refund within three months of my annual renewal being charged. 14 day guarantee terms still apply.

OVERSEAS PRICES SEE LEFT – £2 REDUCTION WILL APPLY TO MANDATED AUTO RENEWALS

Signed _____ Date _____

POST TO: PHOTOWORLD, Icon Publications Ltd, FREEPOST, Maxwell Lane, Kelso TD5 7BR

No stamp needed UK/CI/BFPO only. This application form and terms apply from JANUARY 1st 2007 until further notice. If on receiving your mailing you wish to cancel, you may do so by returning contents in good condition within 14 days. ***See costs for overseas applications, facing page.**